OL<u>LECTION</u> FACT SHEET

Celebrate Every Moment[™]

Life is a series of moments. It's what we do with each one that matters. They say there is a time and place for everything. And we have the perfect places for every moment. Special places. Fun places. Places we come back to time after time. It's part of who we are. Where we're most comfortable. Where we feel at home. Where we're free to be who we are with nothing to hold us back or get in our way. It's where we feel connected to those who matter most. Every moment is worth celebrating and AMRTM Collection will be there every step of the way. So, celebrate the big things. Celebrate the little things. Celebrate your hopes...your dreams. Celebrate Every MomentTM.

Our Values

PERSONAL

We make personal connections. Our goal is to make people feel special. From our warm welcome home greeting to remembering a favorite drink, every moment is created with the guest in mind. It's how we help create lifelong memories and friendships.

INNOVATIVE

Living without limitations applies to how we do business. We're constantly changing to appeal to the ever-changing needs of our guests. We've transformed the way our industry sees customer service, gourmet gastronomy and entertainment. And, once we've raised the bar, we challenge ourselves to raise it again. Our goal is not to be different but to always be better.

PASSIONATE

We do everything with passion. We actively chase our dreams and inspire others to do the same. We love what we do, are always encouraging and on the lookout for a new moment to celebrate. We pursue having a good time even if that means perfecting the art of doing nothing at all.

FREEING

Our resorts are places for people to relax, get away from the worries of the outside world and be themselves. We attend to every need and strive to exceed expectations. With AMR^{TM} Collection, the only thing to worry about is making the most of every moment with those who matter most.

Our Brands



OLLECTION FACT SHEET

Our Guests



ROMANTIC Moments

Couples seeking all-adult romance to connect in luxury, indulge in pampering and relax without limitations.



FAMILY Moments

Families looking to feel special and connect with those who matter most without limitations.



SOCIAL Moments

Sophisticated adults looking to mix and mingle, unwind and relax, and have fun in a social setting.





The most discerning traveler looking for an intimate, boutique setting with unmatched service and rejuvenation.



UNFORGETTABLE Moments

Singles, couples and families seeking smart getaways where they can live in the moment making lifetime memories.



F U N Moments

Families looking for vibrant and playful fun in an energetic, yet relaxing setting suited for every need.

We invite you to discover AMRTM Collection – six unique resort brands designed for every lifestyle and stage of life. Whether you're seeking a dream vacation, a flawlessly executed meeting or the ultimate destination wedding, we offer the perfect places to create lifetime memories. Explore our beautiful -5 and -4 star beach destinations throughout Mexico, the Caribbean, Central America and Europe. Choose your travel style, indulge during your stay and celebrate every moment.

amrcollection.com