



PROGRAMME





DAY 1 (11/11)

- Welcome of participants at the airport.
- Transfer to the Inglaterra Hotel or another similar 4-star hotel.
- Accreditation.
- Free evening.



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DAY 2 (12/11)

- Continuation of accreditation at the San Gerónimo University.
- Official inauguration of the event at the Main Lecture Hall of the San Gerónimo University. Welcome speech by the Architect Perla Rosales Aguirreurreta, General Director of the Office of the Historian of Havana City.
- Keynote lecture on heritage by MSc. Gladys María Collazo Usallán.
- Themed lecture: “The colonial architecture of Havana”.
- Launch of the specialized tour “Loyal to Heritage”.
- Evening tour of the National Capitol. Welcome by Engineer Antonio Guerrero Rodríguez, President of the San Cristóbal Travel Agency.
- Welcome cocktail.



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DAY 3 (13/11)

- Transfer to Matanzas City.
- Welcome on Vigía Square. Meeting with the Conservator of this heritage city.
- Themed lecture: "The Slave Route".
- Launch of the specialized tour "Matanzas: the little Africa of the Caribbean".
- Check-in at the Starfish Varadero Hotel (all inclusive).
- Free evening.



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DAY 4 (14/11)

- Transfer to Trinidad.
- Welcome in Trinidad. Meeting with the Conservator of this heritage city at the Iberostar Trinidad Hotel.
- Themed lecture: "Conservation of material and immaterial heritage".
- Check-in at the Memories Trinidad Hotel.
- Free evening.



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DAY 5 (15/11)

- Launch of the specialized tour: "Trinidad: Heritage and Creativity".
- Return to Havana.
- Closing dinner (announcement of the next edition of the event).
- Participation in the traditional ceremony around the kapok tree to celebrate the 506th anniversary of the foundation of San Cristóbal de La Habana (optional).

DAY 6 (16/11)

- Check-out.
- Return to the countries.



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