

## Nickelodeon Hotels & Resorts Riviera Maya

### Global Messaging Talking Points

#### Resort Overview

- **Who:** Karisma Hotels and Resorts is opening Nickelodeon Hotels & Resorts, brought to Riviera Maya by hospitality trailblazers Grupo Lomas, in partnership with ViacomCBS
- **What:** Mexico's first Nickelodeon Resort is a 5-star experiential property purpose-built for families of five with all oceanfront, swim-up suites and dedicated character experiences with a cast of 20 Nickelodeon favorites. It includes complimentary and exclusive early access to Aqua Nick, which will be one of Mexico's largest water attractions.
- **Where:** Located 28 km south of the Cancun Airport in the Riviera Maya, Mexico
  - Luxe property spans 9-acre Nickelodeon™ Place and Aqua Nick, Club Nick for Kids and Plaza Orange Entertainment Venue
- **When:** Opening June 2021

#### Nickelodeon Hotels & Resorts Riviera Maya Top Five Selling Points

- **All Oceanfront, Swim-Up Suites with incredible views of the turquoise Mexican Caribbean sea**
  - 280 oceanfront swim-up suites
  - Offers the spaciousness of home with Nickelodeon style, as well as a private pool.
  - Signature Suites include our fan-favorite Pineapple Suite and one-of-a-kind Teenage Mutant Ninja Turtles themed Lair Suite, which serve as visual landmarks on the Penthouse floor.
- **Aqua Nick® will be one of Mexico's largest themed water attractions**
  - Epicenter of the resort's entertainment offerings
  - Comprised of 6 acres featuring 2,000 sq. ft. of slides and more than 1,820 sq. ft of river rides, including a Lazy River and a faster-paced Adventure River
  - Includes Nick surprises and Character interactions along the way
  - Unlimited entry is included with your hotel stay, along with exclusive early access.
- **Families First / Made for Families of Five**
  - Nick-ified suites designed for families of five (**including two bathrooms!**)
  - Offers an exciting blend of kid-friendly activities, adult amenities and World-Class Gourmet Inclusive® experiences.
- **One-of-a-Kind Experiences**
  - Nickelodeon Place™ at the heart of Aqua Nick® with immersive character interactions like the Teenage Mutant Ninja Turtles, SpongeBob SquarePants and Dora the Explorer
  - Slime time for the whole family
  - Curated culinary & unique offerings
  - Big Orange Couch in SNICK Lounge , a sophisticated, '90s-inspired place that serves as a family-friendly game room, sports lounge and live music venue
  - Main Stage entertainment venue, offering a weekly array of shows and performances inspired by some of Nickelodeon's most famous game shows

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- **Nickelodeon Fun with Luxe Touches**
  - World-class gourmet-quality hospitality
  - Elevated amenities for adult-time including multiple bars, spa treatments and entertainment options
  - Playful design elements include art pieces pulled from beloved show archives and furnishing inspired by Nickelodeon's iconic colors, as well as fan-favorite characters

#### Karisma Hotels & Resorts

- World-Class Gourmet Inclusive® Experiences
  - 6 distinct restaurants + 24-hour in-room dining + world-class food and beverages
  - Sommeliers and expert mixologists will be crafting drinks at three bars, including The Bikini Bottom Bar and two swim-up bars
- Peace of Mind comprehensive wellbeing program
  - Includes free, on-site antigen testing in the Riviera Maya region of MX, the Dominican Republic and Jamaica for guests traveling to the U.S., per CDC requirements. For our Canadian guests, PCR tests are also available on-site, at an additional cost.
  - If a guest's test results are positive, Karisma will provide quarantine accommodations free of charge for the guest until a doctor certifies clearance for travel with a negative test result for a period not to exceed 14 nights.
  - For more details, visit: [Peace of Mind | Karisma Hotels & Resorts®](#)

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#### Nick RM FAQ

- 280 suites
- 6 restaurants
- 3 bars
- 1 pool
- 1 spa
- 7 luxurious suite styles, all with views of the Caribbean Sea
- Amenities include:
  - 24-hour in-room dining
  - Infinity pools
  - Suites feature either swim-up balcony or swim-up pool options
  - State-of-the-art fitness center
  - Includes full access to Aqua Nick® (including exclusive early access), airport transfers and World-Class Gourmet Inclusive® experience

#### Aqua Nick FAQ

- 6-acres
- Over 500 meters of adventures and lazy rivers
- Gourmet Inclusive® food & beverage offerings range from urban eats such as poke bowls, pizzas, paninis, and ice cream to scheduled Character Dining with some of your favorite Nickelodeon friends
- Water structures/activities:
  - Activity Pool
  - Nick Live! Poolside
  - Adventure River
    - 220 m/720 ft
  - Lazy River
    - 335 m/1100 ft
  - Soak Summit Main Tower
    - 650 m/2000 ft of slides
    - Soak Summit is 18 Meter tall tower with the most amazing view of the park, featuring multiple levels of water slides
  - Paw Patrol Adventure Bay
    - Multi-level play structures with interactive water features
    - “Pint-sized versions” of the larger slides at Soak Summit
  - Bikini Bottom Beach
  - Super Sliming
- Cabanas available for rent

## **Nickelodeon Hotels & Resorts Riviera Maya**

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- Other facilities:
  - Towel service
  - Changerooms, restrooms and showers
  - Floatation devices
  - Chaise lounges, beach chairs 7 sun umbrellas
  - Sandy area
  - Security, medical service and lifeguards