



Hilton Vallarta Riviera	Hilton Cancun	Hilton Mar Caribe	Hilton Tulum	Zemi Miches	Conrad Tulum
<p>MATCH MOMENTS BY THE OCEAN</p> <ul style="list-style-type: none"> Giant screen broadcasting Opening & Closing Matches Select high-demand games shown in vibrant social settings Pre- and post-match DJ sets to elevate the atmosphere <p>SOCIAL VIEWING EXPERIENCES</p> <ul style="list-style-type: none"> Mojito Match Lounge: A stadium-inspired social hub with themed drinks and bites VIP Match Experience at Martini Bar (additional cost) Premium seating, elevated food & beverage, and exclusive service <p>INTERACTIVE & SOCIAL ACTIVATIONS</p> <ul style="list-style-type: none"> Meet & greet with Zayu, official Mexico 2026 mascot Guest competitions and tournaments with Spa prizes Resort-wide screens guiding guests to key match locations <p>FAMILY & KIDS EXPERIENCES</p> <ul style="list-style-type: none"> Kids Club Program soccer themed crafts, games, and activities inspired by participating countries Bubble parties and family-friendly entertainment moments Beach and pool competitions for teens and families 	<p>CURATED MATCH VIEWING</p> <ul style="list-style-type: none"> Beach Club Viewing Experience (Amai Beach Club) (Upsell) Premium match screenings in a beachfront setting with elevated food & beverage offerings Amphitheater Screenings (Included) Comfortable, large-scale viewing for key matches in a lively yet relaxed atmosphere * Indoor Lounges & Salons (Backup Option) Flexible indoor spaces ensuring seamless viewing regardless of weather Surprise Pop-Up Celebrations Short activations during key match moments <p>FAMILY ACTIVATIONS</p> <ul style="list-style-type: none"> Mini Match Moments Casual football games on the beach or lawn for families Penalty Kick Challenges Daily skill-based activities with light prizes Tournament Trivia & Interactive Games Fun, host-led engagement for all ages <p>KIDS CLUB</p> <ul style="list-style-type: none"> Creative Workshops * Jersey painting & customization * Flag-making of participating countries * Trophy crafts Mini Tournament Friendly matches organized by age group Goal Celebration Moments Music, dancing, and themed celebrations tied to key matches 	<p>MATCH MOMENTS & VIEWING</p> <ul style="list-style-type: none"> Opening Match Celebration – Lobby Live broadcast with food & beverage activations and a festive atmosphere Daily Match Screenings Continuous viewing in the lobby with a lively, accessible environment Final Match Pool Experience A Super Bow-style viewing at the North Pool, featuring a special dinner experience by F&B <p>INTERACTIVE FAN EXPERIENCES</p> <ul style="list-style-type: none"> Resort-Wide Team Spirit Moments Entertainment team dressed in national team jerseys, creating an immersive atmosphere Foam Jersey Giveaways Fun, football-inspired stress toys distributed poolside—branded and collectible Fan Pop-Ups & Surprise Activations Weekly interactive moments with oversized characters, music, and F&B participation <p>ACTIVE & POOLSIDE FUN</p> <ul style="list-style-type: none"> Beach Football Tournaments (2x per week) Casual competitions for guests of all levels “Score a Goal” Pool Games (2x per week) Lighthearted, high-energy games designed for all ages <p>ENGAGEMENT & COMPETITION</p> <ul style="list-style-type: none"> Scoreboards displayed across key locations (Vela, Sports Bar, Kids Club, Flama) for guest interaction <p>FOOD & BEVERAGE EXPERIENCES</p> <ul style="list-style-type: none"> Themed stations and pop-ups during key matches Upsell opportunities through specialty offerings and brand partnerships 	<p>CREATIVE & FAMILY EXPERIENCES</p> <ul style="list-style-type: none"> Football Art Workshops Creative sessions for all ages, including painting, crafts, and football-inspired designs Interactive Photo Spot Playful, themed setups with props for memorable family moments <p>ACTIVE PLAY & FRIENDLY COMPETITION</p> <ul style="list-style-type: none"> Football Tournaments Recreational matches for kids, teens, and adults with prizes Daily Challenges & Trivia Fun, rotating activities including: * Penalty shootouts * Keepy-uppy contests * Table football * Tournament trivia <p>LIVE ENERGY & FAN MOMENTS</p> <ul style="list-style-type: none"> Fan Engagement Activations Surprise in-the-moment experiences during matches, including celebrations, games, and interactive hosting <p>MATCH VIEWING EXPERIENCES</p> <ul style="list-style-type: none"> Lobby Bar Match Screenings Daily broadcasts in a lively and accessible social setting Final Match Experience – Vela Sur A special event for the final, featuring enhanced setup, themed ambiance, and a celebratory atmosphere VIP Viewing – Enclave (additional cost) Exclusive access to premium match screenings with elevated food and beverage 	<p>MATCH VIEWING EXPERIENCES</p> <ul style="list-style-type: none"> Daily Match Screenings Broadcasts hosted in the Sports Bar and Theater, offering comfortable and accessible viewing throughout the day Highlights Board A digital scoreboard displayed in the theater, keeping guests engaged with standings and match progress <p>SIGNATURE SOCIAL MOMENTS</p> <ul style="list-style-type: none"> Firepit Match Evenings (Select Matches) Outdoor screenings set against the ocean backdrop, featuring: * LED screen experience * Live music or DJ * Curated cocktail offerings <p>ELEVATED VIEWING & UPSCALE OPTIONS</p> <ul style="list-style-type: none"> VIP Viewing Areas (Select Matches) Reserved seating with premium beverage packages and enhanced service Final Match Celebration A signature closing event, with elevated production, entertainment, and food & beverage experiences <p>ON-PROPERTY VISIBILITY</p> <ul style="list-style-type: none"> Daily communication of match schedules to keep guests informed and engaged <p>FAMILY MOMENTS</p> <ul style="list-style-type: none"> Beach Football Hour (Select Afternoons) Light, casual football games on the beach—parents and kids playing together Kick Ups Challenge & Penalty Kick Pop-Ups Simple, low-pressure activities near main areas during key match days <p>KIDS & CREATIVE EXPERIENCES</p> <ul style="list-style-type: none"> Soccer Craft Studio * Flag-making of participating countries 	<p>CREATIVE & CULTURAL EXPERIENCES</p> <ul style="list-style-type: none"> Art & Football Workshop: Hands-on sessions including painting, jersey customization, and tote design. Photo Moments: Thoughtfully designed spaces blending football culture with Conrad’s aesthetic Life-Size Player Installations Sculptural, design-led installations placed throughout the resort <p>CURATED MATCH VIEWING</p> <ul style="list-style-type: none"> Chaak Bar Viewing Experience Select match screenings in a refined setting, featuring elevated mixology and subtle thematic ambiance Final Match at Ultramar A signature viewing experience in an iconic location, with bespoke setup, VIP reservations, and premium service <p>SOCIAL & ATMOSPHERIC MOMENTS</p> <ul style="list-style-type: none"> Pre-Final DJ Sessions Soundscapes inspired by finalist countries, building anticipation in a relaxed, social setting Architectural Lighting Concept The resort illuminated in the colors of competing nations during key matches <p>LIGHT INTERACTIVE EXPERIENCES</p> <ul style="list-style-type: none"> Flash Football Tournament Casual, guest-friendly mini matches with curated prizes