



## **Vincci Hoteles joins IBTA club**

The hotel chain and the organization establish in this way synergies with the aim of favoring the corporate sector when organizing their trips.

Vincci Hoteles has signed a collaboration agreement with the Iberian Association of Business Travel Managers (IBTA) to promote joint actions and, in this way, promote the corporate travel sector in our country. The hotel chain, with a portfolio of 39 hotels spread across Spain, Portugal and Tunisia, and various awards such as the Medal of Tourism Merit granted by the Government, has joined IBTA to establish between both synergies, which will make it easier for companies to Organization of their business trips.

The recognition of Vincci Hoteles for their experience and leadership in the Spanish business travel market has encouraged IBTA to include Vincci Hoteles within its club, which also includes other relevant actors within the world of travel. The objective of IBTA is to represent the collective of Travel Managers, facilitating their functions and contacts with other companies of the sector to enhance their professional development.

For its part, Begoña Blanco, president of IBTA has stated: "We are very excited to have reached this agreement with Vincci Hoteles. We are confident that together we will share efforts and initiatives that will improve the quality of service in the housing of corporate clients. "

The establishments of Vincci Hoteles offer all the comforts for the business traveler in addition to an excellent location: free WIFI, laundry service, rental service of all kinds of audiovisuals, etc. Faithful to meetings or unique events that are very different from traditional ones, each with its own personality, the chain, through its People & Unique Places brand by Vincci Hoteles, offers a world of possibilities in any of its spaces. Hotels, which can be used and reconverted for events depending on the needs of each one. So there are many lounges to choose from for business meetings or company presentations, but you can also organize a cocktail on an Arab wall or an exclusive party by the sea: imagination is the only limit. The chain has launched in January in addition a mobile application (app) has a special module for the MICE sector, a module that is offered to event organizers in the chain, which generates a virtual space for each event in which it is collected All the information about it with a single "click".

All of this has made Vincci Hoteles worthy of the Business Travel IBTA 2016 Award to the best chain of business tourism at national level, awarded by the Iberian Association of Business Travel Managers (IBTA) at the last Gala of Business Tourism held Recently.